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NEWS RELEASE

The 2010 Southern Metal Finishing Conference will be held at the Francis Marion Hotel October 3-5, 2010

FOR IMMEDIATE RELEASE: ***Charleston, SC*** The 2010 Southern Metal Finishing Conference, sponsored by International Surface Finishing Academy, has announced that online registration for the annual conference is now open. The event will once again be held at the Francis Marion Hotel in the historic district of downtown Charleston, SC, October 3-5, 2010. This conference will focus on training in the practical applications of anodizing, powder coating, plating, and waste treatment processes.

The Southern Metal Finishing Conference is an event dedicated to metal finishing professionals from all over the US, Europe, India, Asia, other countries abroad who choose to attend for the value of the workshops and technical sessions, to increase their technical skills, and to network with fellow metal finishing professionals, in a historic setting. Hosted annually by the ISFA, the event is rapidly being seen around the globe as a rare and unique opportunity for maximizing educational and networking requirements in a changing international industry.

Celebrating its 7th year, the conference lineup includes several 2-day training workshops on Powder Coating, Industrial Parts Cleaning, Electroplating, and Anodizing. In addition to these workshops, the conference also features technical sessions on industry hot topics such RoHS, REACh , as well as other helpful presentations designed to help increase sales, and yield a higher ROI with marketing budgets. Creating a well rounded event, leading industry vendors will be on hand to answer specific questions, and to display their new technologies and services at the tabletop exposition.

For more information and pre-registration, visit www.surfacefinishingacademy.com If you would like to speak with the conference management regarding sponsorships, please call Paul Fisher at (828) 429-2618. For room reservations, call the Francis Marion Hotel at (843) 723-6900.

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