

• **FOR IMMEDIATE RELEASE**

• September 11, 2013

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## NEWS RELEASE

### **Intl. Surface Finishing Academy announces one day technical sessions to be held in Monterrey, Mexico**

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**FOR IMMEDIATE RELEASE: Monterrey, Mexico** The International Surface Finishing Academy is pleased to announce a one day technical session to be held on October 10, 2013 at the Crowne Plaza Airport hotel in Monterrey, Mexico. The event is sponsored by Brunnen Industrial of Monterrey, and will include experts from around North America who will be presenting educational training sessions for the metal finishing industry.

Speakers are scheduled to discuss topics including; Principles & Practice of Pretreatment, Alkaline Zinc Plating, Chromate Conversion Coatings & Passivates, Principles & Practices of Waste Water Treatment, How to buy commodities for Plating, Plating Equipment Design, Selection of Rectifiers, and Masking made easy for Metal Finishing. Presenters include Brunnen Industrial, Haviland USA, Net Global, SIAT, American Plating Power and Echo Supply.

“This is an unprecedented event for not only the Surface Finishing Academy – but for Monterrey as well. Very little training is offer directly to the metal finishing industry inside of Mexico, and it has always been a goal of ours to make this type of education available to Mexicans in their country and in their native language, and we are very happy to team up with Brunnen Industrial to make this happen”, said Paul Fisher, director of the International Surface Finishing Academy.

The Surface Finishing Academy is an organization committed to the advancement and facilitation of education in the Surface Finishing Industry. Their curriculum has included programs in Powder Coating, Electroplating, Waste Water Pollution Prevention, Anodizing, Precision Cleaning Technology, and many other areas that comprise the Surface Finishing sector.

Brunnen Industrial is a full line chemical and equipment distributor for the plating and powder coating, industry in Mexico with manufacturing, offices and warehousing located in Monterrey, Guadalajara, Mexico City, Silao, and Cuernavaca. Brunnen is an official distributor for Haviland USA plating,

pretreatment and waste treatment chemistry and actively works as representatives for KCH Services, American Plating Power, Echo Engineering, Witt Liners, and the Walgren Company throughout Mexico.

For more information and questions about the technical sessions please contact Paul Fisher of the Surface Finishing Academy at (828) 429-2618 USA, (415) 100-8282 in Mexico, [pfisher@surfacefinishingacademy.com](mailto:pfisher@surfacefinishingacademy.com); and Gustavo Valez of Brunnen Industrial at (81) 88 6400 88 Ext. 4852, [gvelezq@brunnen.com.mx](mailto:gvelezq@brunnen.com.mx)

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