

NEWS RELEASE

Registration is now open for the sixth annual Southern Metal Finishing Conference and Exposition in Charleston, SC

FOR IMMEDIATE RELEASE: *Charleston, SC* March 24, 2009: The International Surface Finishing Academy (ISFA) has announced that registration for the 2009 Southern Metal Finishing Conference is now open. The highly anticipated annual metal finishing exposition will be held Sunday September 13th through Tuesday September 15th in historic Charleston, SC at the Francis Marion Hotel.

Celebrating its 6th year, the 2009 Southern Metal Finishing conference lineup includes four (4) intensive 2-day training workshops on Powder Coating, Industrial Parts Cleaning, Hardcoat Anodizing, and the internationally recognized Kushner Electroplating Course. In addition to well known workshops, the conference will also feature a second 2 day tract of specialized technical sessions covering industry hot topics such as the lead free directives of WEEE and RoHS mixed in with various other helpful presentations like “Sales and Marketing for the Job shop”. Conference attendees will all have the opportunity to discuss specific issues, and learn about new technologies from leading industry vendors in the two day exposition of exhibits, through several organized luncheons, and during the popular opening night Reception.

The Southern Metal Finishing Conference is an event dedicated to metal finishing professionals from all over the US, Europe, other countries abroad who choose to attend for the value of the workshops and technical sessions, to increase their technical skills, and to network with fellow metal finishing professionals, in a historic setting. Hosted annually by the ISFA, the event is

rapidly being seen around the globe as a rare and unique opportunity for maximizing educational and networking requirements in a changing international industry.

The three day conference, known for combining entertaining social networking with educational opportunities, has the following events lined up for 2009: Finishing Market Swamp Fox Scramble, PF Online Fishing Tournament, Annual Scavenger Hunt, Rickshaw Races, and even a Live Taping of the hit industry IPTV show “Finishing Talk Live”.

Southern Metal Finishing welcomes and encourages event sponsorships by providing discounted packages to select vendors and OEM's, each with unique and exclusive access to the heartbeat of the Metal Finishing Industry, through an easy to use online purchase process hosted on the official ISFA website. Space is always limited for this event, and early registration is highly encouraged by experienced attendees.

For more information about the Conference please contact the International Surface Finishing Academy office at (828) 245-3482, or for online registration visit the ISFA website at www.surfacefinishingacademy.com/conference